Marty Mayer called the meeting to order at 8:33 a.m.

**Roll Call:**
Present: Rhonda Bagby, Scott Day, Al Hamauei, Oscar Hernandez, Bruce Javery, Marty Mayer, Bill Newton
Absent: Bill Davis, Mike Gambrell, Mike Tillman, William Wainwright
Staff: Chris Masingill (via Skype), Ashley Llewellyn, Ronda Sides, Elizabeth Lee
Legal Counsel: Joe Chautin
Guests: Gray Swoope, Vision First Advisors; Greg Word, Vision First Advisors; Ted Abernathy, Economic Leadership

**Public Comment:** There were no comments on agenda items from the public.

**Old Business:**
- Strategic Plan Update
  - The consulting team gave a high-level recap of their time on the ground in St. Tammany October 24-26, 2018. The key components of the strategic plan: economic analysis, organizational analysis, and marketing plan were reiterated.

**New Business:**
- Presentation from Strategic Plan Consulting Team: Gray Swoope, Greg Word, Ted Abernathy
  - The consulting team facilitated a dialogue centering around economic development topics such as quality of life, business and industry needs, organizational needs, and how the economic development organization can best serve the stakeholders and community.

**Announcements:** Next Meeting – Thursday, November 8, at 3:30 p.m.

The meeting was adjourned at 10:05 a.m.

Minutes respectfully recorded by:

Elizabeth Lee
Research Analyst and Economic Development Specialist